

Sports News Television Previous Privacy Statement – ARCHIVED

Effective Date: 1 November 2015 – 23 May 2018

Your privacy is important to us. This Privacy Statement describes the types of information Sports News Television (“SNTV”, “we” or “us”) collects from and about you, including when you visit our website, www.SNTV.com (“Site”). This Privacy Statement also explains how SNTV may use and disclose such information, as well as your ability to control certain uses of it.

INFORMATION COLLECTION

- **Information You Provide to Us**

SNTV collects information from you when you choose to provide it to us. This may include when you request information from us, sign up for newsletters or our email lists, use our Site, or otherwise contact us.

The personal information we collect may include your name, address, email address, telephone or mobile number, screen or user name, and date of birth. You may be required to provide certain personal information to access certain portions of the Site.

- **Information We Automatically Collect**

We may use cookies, web beacons, pixel tags, log files, or other technologies to automatically collect certain information when you use our Site.

To learn more about the cookies and tracking technologies used on the Site, please visit [SNTV's Cookie Policy](#).

To learn more about the use of cookies or other technologies to deliver more relevant choices about not having this information used by certain service providers, please click [here](#) (for US-based visitors) or click [here](#) (for European visitors).

- **Combination of Information**

We may combine the information we receive from and about you, including personal and non-personal information, and information collected through our Site and offline, as well as information collected from third party sources to help us tailor our communications to you and to improve our Site and service.

INFORMATION USE

SNTV may use the information we collect from and about you to:

- Respond to your inquiries, provide services, and communicate with you;
- Develop new services or Site content;
- Provide you with customized content and targeted offers on the Site, and on other sites;
- Contact you with information, newsletters and promotional materials from SNTV or on behalf of our partners and affiliates, including by email;
- Research, address problems, and improve the usage and operations of the Site;
- Protect the security or integrity of the Site and our business;
- As described in the [Cookie Policy](#); and
- As described to you at the point of data collection.

INFORMATION SHARING

SNTV may share the personal information we collect from and about you: (1) with our affiliated companies bearing the WME|IMG, WME, IMG, or The Associated Press brand, including affiliated entities organized or located in countries other than your home country; (2) to our service providers, if the disclosure will enable them to perform a business, professional or technical support function for us; (3) as necessary if we believe that there has been a violation of the [SNTV Terms of Use](#) or of our rights or the rights of any third party; (4) to respond to judicial process or provide information to law enforcement or regulatory agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; (5) to our select business partners; and (6) as described to you at the point of collection.

Further, SNTV may share aggregate or anonymous, non-personal information with third parties for their marketing or analytics uses.

SNTV may sell or purchase assets during the normal course of our business. If another entity acquires SNTV or any of our assets, information we have collected about you may be transferred to such entity. In addition, if any bankruptcy or reorganization proceeding is brought by or against SNTV, such information may be considered an asset of SNTV and may be sold or transferred to third parties. Should such a sale or transfer occur, we will use reasonable efforts to try to require that the transferee use your personal information in a manner that is consistent with this Privacy Statement.

SNTV may transfer some of your information outside the USA and the European Economic Area for the purposes set out in this Privacy Statement. Some of these countries may not have equivalent data protection legislation protection

the use of your personal information. By submitting your information to this Site, you consent to such transfers taking place.

DATA STORAGE

Your personal information may be stored on servers in the United Kingdom and is subject to the laws of the United Kingdom, where the data protection and other laws may differ from those of other countries. Your personal information may be disclosed in response to inquiries or requests from government authorities or to respond to judicial process in the countries in which we operate.

DATA SECURITY

SNTV is committed to maintaining the security of the data you provide us and will take reasonable precautions to help protect your personal information. We have taken certain physical, administrative, and technical steps to safeguard the information we collect from and about our customers and Site visitors. Because there is always some risk in transmitting information over the Internet, while we make every effort to help ensure the integrity and security of our network and systems, we cannot guarantee our security measures.

INFORMATION FOR INDIVIDUALS IN THE UK

For customers and contacts in the UK, the data controller in respect of your personal information is SNTV, Building 6, Chiswick Park, 566 Chiswick High Road, London, W4 5HR, United Kingdom.

LINKS TO OTHER WEBSITES

The Site may have links to third-party sites or applications, which may have privacy policies that differ from our own. We are not responsible for the practices of such sites or applications.

CHILDREN'S PRIVACY

Protecting children's privacy is important to us. We do not direct the Site to, nor do we knowingly collect any personal information from, children under the age of thirteen.

ACCESS TO YOUR PERSONAL INFORMATION

To update your information stored by SNTV, you may sign in to your account and update your personal information.

IF YOU HAVE QUESTIONS

If you have any questions about this Privacy Statement or the practices described herein, or if you would like to correct, update or change your personal information, you may contact us at info@sntv.com.

REVISIONS TO THIS STATEMENT

SNTV reserves the right to revise this Privacy Statement at any time. When we do, we will post the change(s) on the Site. If we change the Privacy Statement in a material way, we will provide appropriate notice to you; however, we recommend that you review the most up-to-date version of the Privacy Statement periodically.