

# sntv Insights

## FIFA World Cup 2022

The FIFA World Cup 2022 was a soccer spectacle which captured the entire world and **sntv** was on the ground capturing the entire event including breaking news, squad announcements, press conferences and training.

### USAGE FAST FACTS



241,000+ total story usage



500+ media outlets



95 different markets

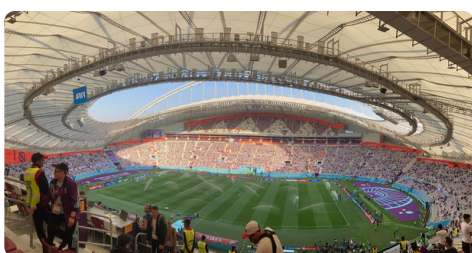


220m video views on social



60 days of media usage

### OUR CREWS ON THE GROUND IN QATAR



### TOP MARKETS



### MOST POPULAR STORIES

SNTV looks at the eight stadiums to host the 2022 FIFA World Cup in Qatar

Croatia train in lead-up to semi-final against Argentina

Messi's Argentina train two days before World Cup semi-final against Croatia

Argentina train as preparations for the World Cup final continue

Argentina open-top bus parade in Qatar after World Cup win

Morocco train ahead of World Cup semi-final against France

SNTV's 2022 World Cup team preview of Qatar

Road to Qatar: Timeline and major milestones as 2022 World Cup nears kick off

Messi arrives with Argentina squad for start of Qatar 2022 World Cup

