

**sntv**ready

Delivering the  
excitement of sport to  
audiences across all  
platforms and devices



# Videos that inform and engage audiences

**sntv's** consumer-ready product, **sntv ready**, provides clients with the video you need to drive engagement with your digital audiences.

Our relevant, professionally edited videos of 60-90 seconds' duration are ready to publish direct to your digital platforms and social channels without any additional production.



## Product benefits

- **FEATURES:** At least five fully produced feature videos created each week, that focus on the key conversations of the moment
- **20 DAILY CLIPS** of the most significant sports stories covered each day, across news and highlights
- **SUBTITLES:** New English subtitled versions for both news and highlights
- **SOCCER FOCUS:** Priority placed on soccer stories, especially the leading teams from the top European leagues
- **MOBILE OPTIMISED:** All videos fully optimised for usage on mobile, digital and social channels
- **TRAFFIC GENERATING:** Bite-sized, highly shareable videos that drive social engagement and fan conversations
- **HD VIDEO:** All content available in HD

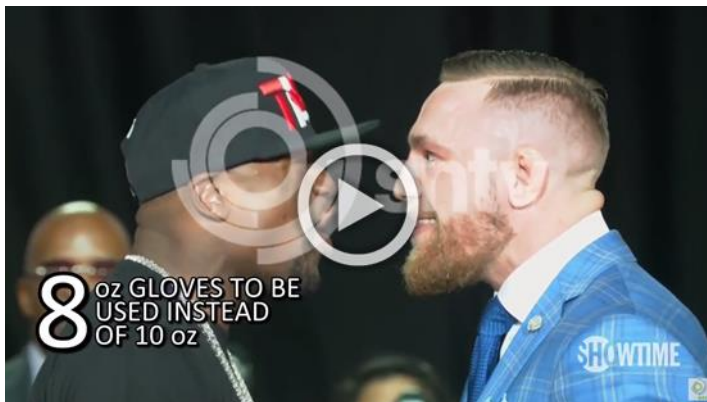


# New feature videos

As part of our enhanced digital proposition, **sntv** is now able to offer you original 'Feature' videos that are cleared to use globally and can be used to **inform** and **engage** audiences across broadcast, digital and social channels.

With at least **five** available each week, these **ready to use feature stories** focus on the big **conversation drivers** of the moment, especially in **soccer** and will include a combination of the following:

- **Top 10s**
- **Stats Previews / Reactions**
- **In Numbers**
- **Head to Heads**
- **Short form documentaries (180 secs. duration)**



# Relevant sports news and highlights

Our dedicated digital team will prioritise soccer stories, especially those related to the leading teams from the top European leagues, as well as big sporting moments.

## sntvnews

Daily videos featuring the most topical news from the world of sport, including breaking news, native language soundbites and fan reaction.

Versions available:

- English subtitles
- Ambient sound



## sntvhighlights

A daily selection of highlights clips from the most popular and talked about sports events around the world.

Versions available:

- English subtitles
- Voice-overs in English



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# Communicating with **sntv**

**Website:** [www.sntv.com](http://www.sntv.com)

**Daily editorial content enquiries (24 hour service):**

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**Find more information about our team on our [website](http://www.sntv.com/contact/team)**

[www.sntv.com/contact/team](http://www.sntv.com/contact/team)

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